

# Empire Polo Club and Event Center

**Location:** Indio, CA

**Application:** Event Center

**Building Series:** TITAN

**Building Sizes:** 160' x 300'

**Dealer:** Cover-All Nevada



## Cover-All TITAN - a world class event facility

When the world-class Empire Polo Club and Event Center decided to expand their facilities and add a multi-purpose convention facility to accommodate high-end world-class events, finding a building that was flexible, offered clear-span space yet was esthetically pleasing were the top priorities. A 160' x 300' Cover-All TITAN was the ideal solution and has since attracted several celebrity events.

"We knew that the Cover-All building was a unique, attractive multi-purpose venue and very marketable to event organizers," says Alex Haagen III, Empire Polo Club and Event Center president and CEO. "When organizers step inside this building, they get excited."

The Cover-All TITAN is nearly 60 feet high and offers 48,000 square feet of clear-span space. Events hosted in the new facility include large weddings, art festivals, car shows, team penning competitions, conventions, international dog shows, public and private music concerts and rodeos.

The new TITAN has quickly become a local attraction. "The translucent fabric has a drive-inn theatre effect for anyone inside or outside of the building. We recently hosted the Bob Hope Classic Pairings party and had a picture of Bob Hope projected from inside. That drew a lot of attention from spectators outside of the building," says Haagen. "When the building is lit up, you can see it from miles around."

Empire Polo and local Cover-All Dealer, Cover-All Nevada, worked together for six months designing and planning the construction of the TITAN. "Designing the building for a variety of events was the key objective," says Darcy Dahlem, general manager, Cover-All Nevada, "and pre-planning was an important stage of the construction process."

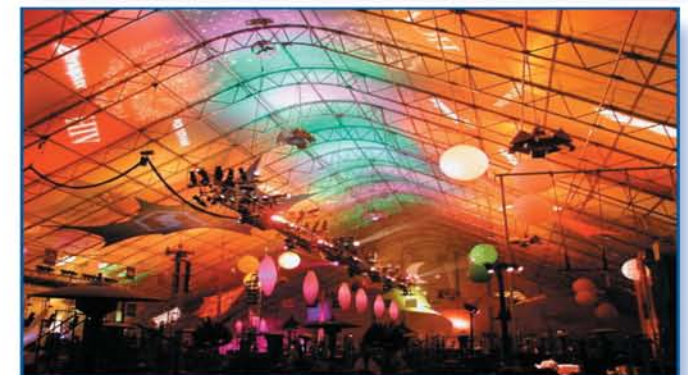
The Cover-All TITAN has set Empire Polo Club and Event Center a part from other venues. "This facility is performing beyond our expectations. The clear-span space removes confinements which is common in conventional settings," says Haagen. "Because of the natural light penetrating through the fabric, the interior environment is unlike any other facility."

## Building Highlights

- Building's fabric is fire retardant
- Two 15' x 25' roll up doors on the side of the building are used for semi trailer access
- Audio equipment, lighting, props and signage is hung from the building's interior trusses so valuable floor space is not used
- A state-of-the-art lighting and laser system has been installed to create the perfect ambiance for any occasion



The 160' x 300' TITAN building is nearly 60' high and offers 48,000 ft<sup>2</sup> of clear-span space



The new Cover-All TITAN offers a new dimension of creativity to event planners



The clear-span space of the Cover-All TITAN is ideal for hosting events



Celebrity events such as the Bob Hope Classic Pairing party are hosted in the Cover-All TITAN