

CUSTOMER:

THE BOAT HOUSE



Location: Madison, Wisconsin, USA

Application: Boat Storage and Retail Showroom

Building Sizes: 62' w x 120' l (18.9m x 36.6m)
& 72' w x 128' l (21.9m x 39.0m)

Building Series: Legend®

“*Even with the white vinyl, the buildings stay clean.*”

Don Anderson

Cover-All Creates a Boat-Worthy Showroom

Don Anderson's lifelong love of boats and boating fuels the success behind his business, The Boat House of Madison. Located in Madison, Wisconsin, Anderson's boat business serves a wide variety of boating enthusiasts, from sail boaters to power boaters. A few years after the business was up and running, Anderson was looking to make space and appearance improvements to his operations. With an existing Cover-All® building on his property used by the previous owner for storage, Anderson decided that he could grow his business by installing another Cover-All® building.

“We needed more showroom space and wanted to improve the look, so we bought a new Cover-All building. The deciding factors were the clear span interior, the interior lighting and we also really liked the existing Cover-All very much,” says Anderson, who was also pleased with the installation. “The crews came in, put it up real quick. The nice thing about the Cover-All is that we didn't have to do any excavation, which eliminated the need for permits.”

Anderson wanted to use one of the buildings as a showroom for his boats. “We put down recycled black top and covered it with carpeting to allow us to use the building as a showroom and also for storage for the boats.” The height of the Cover-Alls was another benefit for Anderson.

“The height of the building is nice. When we put up sailboats, we can put up the masts and move the boats around without worrying about hitting the trusses. Installing large doors also added to the maneuverability of bringing the boats in and out of the buildings.”

Although Anderson replaced the vinyl on the older Cover-All® building, he says it wasn't because it was worn out. “We wanted to match the colors and to put our advertising on it, but the vinyl was still in good shape after all those years. Even with the white vinyl, the buildings stay clean. At night, the buildings do put off a nice glow.”

Reduced temperature fluctuations, ease of building installation, and the clear span interior were the main reasons why Anderson chose the Cover-All® building. In addition, Anderson says, “The biggest thing the customers like is the natural light in the building. When you walk in, you don't need to turn the lights on. Another advantage with having a building with a truss system is that we have fewer birds. With the round piping, there are fewer places for the birds to build nests, so that means less mess on the boats.” These benefits, Anderson feels, made the Cover-All® buildings a good choice for his boats.

